

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Disapproval of provincial sex ed curriculum growing Patrick Brown supporters opposed, not so much Elliott voters

TORONTO May 1st, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 912 Ontario voters, there is an even split in opinion between those who approve of Ontario's new sex education and health curriculum (42%) and those who disapprove (40%), and this represents growth in disapproval since we polled immediately after the curriculum was announced (February 28, Approve - 49%, disapprove - 34%). Then, as now, fewer than a fifth have no opinion (17%). Disapproval is highest among PC voters (63%), the less educated (secondary school or less - 46%, some college/university - 48%), those who disapprove of the Premier (55%), those who vote Conservative federally (63%), Patrick Brown supporters (62%), but not Elliott supporters (42%). Approval is characteristic of those in child-rearing age groups (35 to 44 - 54%), the wealthiest (\$80K to \$100K - 56%, \$100K to \$250K - 49%), among Liberals (63%), the best educated (post-grad - 57%), those who approve of the Premier (73%), federal Liberals (57%) and New Democrats (55%).

"It appears those opposed to the new health education curriculum are getting their message heard. They are well-organized, and have access to parent and school groups, where a lot of community information is spread," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

TORONTO

May 1st, 2015

HIGHLIGHTS:

- There is an even split in opinion between those who approve of Ontario's new sex education and health curriculum (42%) and those who disapprove (40%).
- "It appears those opposed to the new health education curriculum are getting their message heard. They are well-organized, and have access to parent and school groups, where a lot of community information is spread," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 912 randomly selected Ontarians 18 years of age and older. The poll was conducted on April 24-30th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

New Sex Education Curriculum Approval - Trending

%	May 1st, 2015	February 28th, 2015
Sample	912	996
Approve	42	49
Disapprove	40	34
Don't know	17	17

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New Sex Education Curriculum Approval

‘Do you approve or disapprove of the provincial government's new sex education curriculum?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	912	127	116	188	204	277	527	385
Approve	42	43	54	39	40	33	38	46
Disapprove	40	36	34	47	42	45	44	37
Don't know	17	20	12	14	18	22	18	17

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	912	150	217	242	459	175	128
Approve	42	42	42	41	41	47	39
Disapprove	40	40	37	44	42	39	39
Don't know	17	18	21	15	17	14	23

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	912	74	119	124	112	92	212
Approve	42	25	30	45	44	56	49
Disapprove	40	42	42	49	36	35	38
Don't know	17	34	28	6	19	10	13

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	912	349	266	163	73	30
Approve	42	20	63	45	61	21
Disapprove	40	63	24	31	23	64
Don't know	17	17	13	23	16	15

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